

HEATONS POST

**An Independent Community Newspaper
for the Heatons and Reddish
to Inform, Inspire and Connect**

2020 Business Pack



About Heatons Post

Heatons Post is a not-for-profit, community newspaper for the Heatons & Reddish.

Published on a monthly basis, Heatons Post aims to be a platform for sharing local news & information to help keep our communities better connected and informed.

Focusing on positive news, Heatons Post features news stories from community groups, charities, schools, sports clubs, local businesses and residents.



Distribution

10,000 copies of Heatons Post are currently printed each month.

Stocks of these are distributed as follows:

- **to over 60 shops & community spaces across the Heatons and Reddish**
- **door-to-door delivery by community groups to those areas which receive little local information & are most in need**
- **through the post to monthly subscribers**

A pdf version of each issue is also available to download online.

Our goal is to be able to distribute a copy of the Heatons Post to every home in the Heatons & Reddish (23,000+ homes), ensuring all residents receive local news, are kept informed & better connected - even the most socially isolated.



Benefits to Businesses

- **Opportunity to brand-build your business through advertorials, adverts, offers or sponsorship**
- **Opportunity to support a community project and meet your CSR commitment**
- **Help to raise your profile and gain exposure to residents within the Heatons and Reddish**

Business Packages

Business Listing

Your business listed in a dedicated directory section of Heatons Post

£15 (1 issue)

£40 (3 issues)

£60 (6 issues)

Voucher Package

Your special offer printed as a cut-out voucher in Heatons Post

£45 (1 issue)

Online Advert Package

Advert on the Heatons Post website

£100 (1 month)

Advertorial Package A

250 word advertorial with 1 image, plus a logo

£150 (1 issue)

Advertorial Package B

500 word advertorial with 2 images, plus a logo

£250 (1 issue)

Sponsorship

- Full width banner advert printed on the front page of Heatons Post
 - Online banner advert for 1 month
 - Social Media 'shout outs'
- Please contact us to discuss a package that suits your budget



Ready to Support Heatons Post?

As a business sponsor, you will be helping to keep the Heatons Post in print, helping to increase distribution, and ensuring local news & information reaches as many residents of the Heatons & Reddish as possible.

For more information, or to purchase a business package,
contact Mel at:

news@heatonspost.co.uk

Thank you for your support!