

Drawing Board Productions Community Interest Company

Independent Community Newspapers
to Inform, Inspire and Connect



OUR NEWSPAPERS

Heatons Post and Cheadle Post are not-for-profit, community newspapers under Drawing Board Productions Community Interest Company.

Published on a monthly basis, our newspapers provide a printed platform to share local news & information helping to keep communities better connected and informed.

Focusing on positive news, our newspapers feature news stories from all sectors, including community groups, charities, schools, sports clubs, local businesses and residents.

Heatons Post - covering The Heatons (SK4) and Reddish (SK5)

Cheadle Post - covering Cheadle Village, Cheadle Hulme and Gatley (SK8)

DISTRIBUTION

Heatons Post - 11,000 copies are currently printed and distributed each month as follows:

- to shops & community spaces across the Heatons, Reddish & Central Stockport
- door-to-door delivery by local volunteers currently delivering to over 7,000 homes
- through the post to monthly subscribers

Cheadle Post - 3,000 copies printed and distributed from July 2021 as follows:

- to shops & community spaces across Cheadle, Cheadle Hulme & Gatley
- door-to-door delivery by local volunteers
- through the post to monthly subscribers

PDF versions of each publication are also available to download online.

Ultimately, our goal is to increase distribution of our publications to enable delivery to every home within the areas covered, and ensuring all residents receive local news, keeping them informed & better connected.

BENEFITS TO BUSINESSES

- Opportunity to brand-build your business through advertorials, adverts, offers or sponsorship.
- Opportunity to support a community project and meet your CSR commitment.
- Help to raise your profile and gain exposure to residents across the Heatons, Reddish, Cheadle and Gatley.

INDIVIDUAL PUBLICATION BUSINESS PACKAGES

Business Listing

Your business listed
in the Classifieds section

From £25 per issue

Voucher

Your special offer printed
as a cut-out voucher

From £45 per issue

Advertorial

Advertorial of 250 or 500 words,
including logo and image

From £150 per issue

Advert

Full colour advert

From £300 per issue

Front Page Banner

Full width, full colour, front page
banner advert

From £400 per issue

Issue Sponsorship

- Full width, front page banner advert
- 250 word Advertorial
- Website banner advert for one month
- Social Media 'shout outs'

Sponsorship tailored to suit your
needs - please contact us to discuss

Discounts are available on multiple advert options per issue and on cross-publication promotion - please contact us to discuss.

Business Package Availability

Package	Number Per Issue	Social Media Promotion	Featured on Website
Business Listing	30+	✓	✓
Voucher	1	✗	✗
Advertorial	3	✓	✗
Advert	2	✓	✗
Front Page Banner	1	✓	✗
Issue Sponsorship	1	✓	✓

Business Promotion

FREE

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HEATONS POST

INFORMING, INSPIRING AND CONNECTING THE HEATONS & REDDISH

HEATONS POST | PAGE 1 | ISSUE 013 | FEBRUARY 2021

 **AN EVENING WITH GREENPEACE**
SEE PAGE 10

 **A HELPING HAND TO ST. THOMAS**
SEE PAGE 14

 **KEEPING THE PASSION ALIVE**
SEE PAGE 16

HAPPY 1ST BIRTHDAY HEATONS POST!

 **HEATONS POST**
READ ALL ABOUT IT!

 **HEATONS POST**
PRIESTNALL POWER

 **HEATONS POST**
A BRIGHT FUTURE

 **HEATONS POST**
THE BORN BEANS

 **HEATONS POST**
BATTLE OF THE BOROUGH

 **HEATONS POST**
CHESTER 200'S TOP FUNDRAISER

 **HEATONS POST**
A REAL LIFE SUPERHERO

 **HEATONS POST**
BINGO FOR BRIGADE

 **HEATONS POST**
A NEW YEAR FOR HEATONS POST

 **HEATONS POST**
A TAVOLA SET TO LEAVE REDDISH

 **HEATONS POST**
LIGHTING UP HEATON CHAPEL

 **HEATONS POST**
NEW RESIDENT ON HEATON MOOR PARK

CELEBRATING COMMUNITY

At first glance, the Heaton's is no different than many other suburbs across the region, with tree-lined streets, green parks and a thriving café culture.

But what makes the area stand out is the range of Heaton's-focused organisations that have become established over the past ten years, helping to bring the Heaton's together as a community, and forming an integral part of what makes the Heaton's distinct as an area.

A monthly artisan market, a traders association supporting small local businesses, a bi-monthly lifestyle magazine, a community group dedicated to the sustainability of the Heaton's as an area, annual art & culture festivals, a Film Awards and, of course, a community newspaper.

One of the main reasons for the creation of Heaton's Post was to provide a printed platform where all that goes on in the Heaton's could be shared. We were aware that many households had no access to information on what was happening locally, particularly community activities and events they may wish to get involved in and support, and news from official bodies that may affect their community. In having a dedicated 'hyper-local' newspaper, the Heaton's and Reddish! has a regular, go-to source for staying informed and connected.

Since its launch in February 2020, Heaton's Post has:

- increased content from 12 to 20 pages with over 50 articles per issue.

Thank you for supporting YOUR local community newspaper, and here's to the next year!

Continued on page 6.

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AMANDA, MEL & SUZE, CO-FOUNDERS, AT THE HEATONS POST LAUNCH PARTY HEATONS HOPS, FEB 2020



IS THIS THE OLDEST CHIP SHOP?
SEE PAGE 12

ADVERTORIAL

GET RELAXED ABOUT TAX

by Andy Slade

January brings with it the deadline for submitting Self Assessment tax returns and paying any taxes owed. If you haven't submitted your 2019-20 tax return yet here are a few things to remember:

- The Self-employed can claim expenses for working from home. Claim a proportion of your costs for items such as heating, Council Tax and mortgage interest or rent.

- Don't forget! If your tax bill for the year is over £1,000 and you pay less than 80% of your taxes through Pay As You Earn then you'll also need to pay an advance 'payment on account' on 31 January towards next year's tax bill.

- Taxpayers with a tax bill under £30,000 can use HMRC's Time to Pay facility to pay over an additional 12 months.

If you need help with your tax return, please contact TaxAssist Stockport and we'll be happy to help you.

Tax Dates for the start of 2021:
31 January 2021 – Self Assessment tax returns for 2019-20 and Income tax payments (including payments on



account that were deferred from July 2020) are due.

March 2021 – Chancellor to announce the Government's new budget (date yet to be confirmed at the time of writing).

31 March 2021 – VAT payment deadline for all payments not paid due to Coronavirus. Opt into the new VAT deferral payment plan, which launches in early 2021 and payments can be spread out to March 2022.

31 March – Stamp Duty threshold decreases.

5/6 April – The personal 2020-21 tax year ends. The new 2021-22 tax year begins.

Sign up for our FREE email newsletter at the link below to keep up to date with the latest tax news and advice: www.taxassist.co.uk/stockport/register/newsletter

stockport@taxassist.co.uk
0161 989 6800

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CLASSIFIEDS

Please contact news@heatonspost.co.uk to list your business, service, job vacancy, community group, kid's club, holiday clubs, items for sale.

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A Tavola 14 Broadstone Road, Reddish Sicilian Restaurant Offering Takeaway Service www.atavolasicilianfood.co.uk info@atavolastreetfood.co.uk ☎ 07478 743 293	Roost Heaton Moor Rd, Heaton Moor Rotisserie Chicken & Wood Fired Pizza ☎ 0161 432 4666 manager@roosthm.com www.roosthm.com	Cheshire Bakehouse Savoury Pastry Rolls ☎ 07710 052 051 info@thecheshirebakehouse.co.uk www.thecheshirebakehouse.co.uk	I Knead Pizza Gorton Rd, Reddish (Delivery via Uber Eats) Hand-stretched Neapolitan Pizza ☎ 0161 222 9890 ikneadpizza@outlook.com	Seashell Fish & Chips 14 Derby Range, Heaton Moor Home Delivery - Fish & Chips via Deliveroo If you have any historical photos of the Seashell Fish & Chip Shop pre-dating 1900, please email: heatonspostfamilyhistory@gmail.com THE SEASHELL Fresh Quality www.deliveroo.co.uk	
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Ready to Support Community News?

As a business supporter, you will help to keep
Heatons Post and Cheadle Post in print and enable distribution to increase,
ensuring local news & information reaches as many residents of
the Heatons, Reddish, Cheadle and Gatley as possible.

For more information, or to purchase a business package,
contact Mel

Heatons Post: news@heatonspost.co.uk

Cheadle Post: news@cheadlepost.co.uk

Thank you for your support!